



SKS Novelty Co. Ltd / Balloon Depot
975 Pacific Gate, Unit 12,
Mississauga, Ontario L5T 2A9
Instructor: Karen Rüttimann, C.B.A.

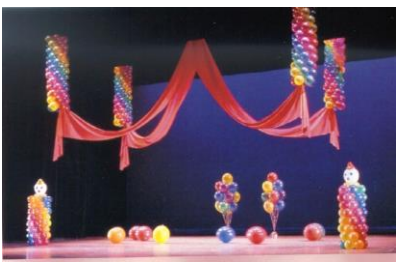
THE BALLOON DECORATING SERIES

CLASS 1: Organic Designs & Colour Matching – Wed. Nov. 15/23 – 9 am to Noon



So, you watched hours of YouTube videos and your Organic designs and colour matching skills leave you feeling exhausted. At times, you may have felt defeated. Join me for an in-depth look at the basic principles of organic design and colour matching. I'll help you step by step to look at these issues more effectively. You can become the confident decorator that you desire to be!

CLASS 2: Balloon Basics (No Experience Required) – Wed. Dec. 13/23 – 9 am to Noon



Are you new to balloons? Have you never taken a basic class? This is the class for you! Teaching since 1996, I'll share my extensive experience with you about the fundamentals of the balloon business. Learn hands-on how to work with a variety of balloons, equipment and accessories for helium and air-filled creations. Take back ideas that will wow your customers. Work more

effectively and have your customers advertise the quality of your work!

CLASS 3: Air-Filled Alternatives – Wed. Jan. 17/24 – 9 am to Noon



Helium prices got you down?

If helium prices have you scrambling for ideas to keep your balloon sales soaring, look no further! Table centrepieces, ceiling décor, stunning arches and more, Karen will teach you the basics and will wow you with simple and profitable accessories!

See how air-filled balloons can increase your opportunities and reduce your environmental footprint.

CLASS 4: Balloon Business Basics – Wed. Feb. 24/24 – 9 am to Noon



Are you running an expensive hobby? Want to know how to price for a fair fee for your client and a fair profit for your business? Don't waste your time for below minimum wages! Don't price your services using someone else's prices (which are all too frequently made up). It's time to learn how to price for profit, stability and fun! Learn how to avoid common mistakes and enjoy your work environment. Together, we'll explore time proven methods to help your business grow.



CLASS 5: Balloon Decorating Hacks 101 – Wed. Mar. 13/24 – 9 am to Noon

30 years of working with balloon décor has taught me a lot of hard lessons and given me very inspirational tips. Experience in the field, world class teachers and solving problems, has left me with a vast knowledge of how to deal with obstacles, prepare for the unexpected and provide decorators and retailers with quality décor to meet their needs and fulfil their dreams. For example, ever wondered how you can change the shape of a foil balloon?

How about creating a centrepiece that perfectly coordinates with your latex prints? Have you ever needed to create a frame-free column or sculpture? I promise you'll leave this class with more confidence, cool tips and a scar on your chin when it dropped to the floor! (Free Band-Aids included!)

Yes! I DO have an SKS account. I'd like to register for the following class(es):

Class 1 x _____ people x \$40.00 = \$ _____

Class 2 x _____ people x \$40.00 = \$ _____

Class 3 x _____ people x \$40.00 = \$ _____

Class 4 x _____ people x \$40.00 = \$ _____

Class 5 x _____ people x \$40.00 = \$ _____

TOTAL PAYMENT \$ _____ + TAX = \$ _____

Contact Name _____

Company _____ SKS Account # _____

Address _____

Phone* (_____) _____ - _____ * Please leave a daytime number.

Card # _____ Exp. _____ / _____

Signature _____

PLEASE READ THE FINE PRINT:

All companies must be in the balloon and party trade only. Non-registered companies must contact Karen at 905-564-3663. All participants must be 16 years of age or older. Cost includes supplies. No refunds after the day before class. NO VIDEO TAPING IS PERMITTED. STILL PHOTOGRAPHY IS ACCEPTABLE.



Karen Rüttimann, C.B.A., worked for two international award-winning balloon decorating companies. She joined the staff in Mississauga in 1996. Karen is a Certified Balloon Artist and has attended numerous international and local balloon conventions and seminars. She has been an instructor with SKS Novelty Company since 2001.